

June 2020

Dear Valued Industry Partner:

This year our 28th Annual AIMsymposium was scheduled to take place at the New York Hilton Midtown from November 16-19, 2020. Due to the world health crisis and the risks it poses to the health and safety of our faculty, attendees, industry partners and staff, we have made the decision to delay the November 2020 AIMsymposium until February 2021. The 2020 meeting will now be held from Monday, February 22, 2021 to Thursday, February 25, 2021.

We are pleased to inform you that the exhibit hall floor plans for the February 2021 AIMsymposium have been finalized and we are now open for registration. We hope you will be pleased with the layout, and we look forward to your participation in the February 2021 meeting.

We understand the challenges and uncertainties that we all face. In the event that it becomes necessary to cancel the February 2021 meeting, we have modified our refund policy to address your concerns.

PAYMENT DUE DATE & REFUND: Payment must be received upon submission of your Exhibit Registration Form to secure your preferred exhibit location. Exhibit Fees are nonrefundable after December 15, 2020. However, if circumstances beyond our control, including, but not limited to: acts of God, governmental authority, declared war in the United States, terrorist attacks in the city in which the Conference venue is located in, curtailment of transportation either in the Conference City or in the countries/states of origin of the attendees, that prevents the conference from taking place, or other circumstances beyond our reasonable control which would make it illegal or impossible for AIMsymposium, the Cleveland Clinic or the New York Hilton Midtown to hold the Conference, a full refund will be issued.

We offer several types of exhibiting opportunities in exhibit spaces 100 - 117, which are outlined below:

SOUTH CORRIDOR, 2nd Floor

Monday, February 22, through Wednesday, February 24, 2021

8'x10' space = \$5,500; Fee includes 4 complimentary badges to the AIMsymposium scientific sessions for non-clinical associates.

Monday, February 22, ONLY

8'x10' space = \$3,500; Fee includes 2 complimentary badges to the AIMsymposium scientific sessions for non-clinical associates.

Tuesday, February 23, ONLY

8'x10' space = \$3,500; Fee includes 2 complimentary badges to the AIMsymposium scientific sessions for non-clinical associates.

Wednesday, February 24, ONLY

8'x10' space = \$3,500; Fee includes 2 complimentary badges to the AIMsymposium scientific sessions for non-clinical associates.

Enclosed please find the Exhibit Form and Floor Plan.

All complimentary badges allow full access to the AIMsymposium scientific sessions and are for non-clinical company representatives only.

Space assignment is on a first come, first choice basis and payment must be received at the time of registration to secure your preferred exhibit location. Please note that due to logistic considerations, the Organizing Committee will make the final determination as to space assignment.

Please contact Steven Feld, with any questions by phone at (917) 446-9818, or via E-mail at sfeld@AIMsymposium.org

Thank you for your continued support, and/or interest to support the 2020 AIMsymposium. We look forward to a successful meeting again this year, one that not only meets, but exceeds your educational and exhibiting expectations.

Sincerely,

Steven J. Feld, Associate Director
VEITHsymposium, AIMsymposium, AVIDsymposium
Phone: (800) 987-9314, ext. 300
Fax: (718) 549-3142
E-mail: sfeld@AIMsymposium.org

Jackie Simpson, Managing Director
VEITHsymposium, AIMsymposium, AVIDsymposium
Phone: (845) 368-0069
Fax: (845) 368-2324
E-mail: jsimpson@AIMsymposium.org

Jacob Cynamon, MD
Chairman, AIMsymposium

Industry Registration Form



South Corridor, 2nd Floor 8x10 Display

Monday, February 22 to Wednesday, February 24, 2021

EXHIBIT FEE: Exhibit Fee is nonrefundable after December 15, 2020. Exhibit Fee includes full access badges to the scientific sessions for 2 or 4 non-clinical company representatives.

Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.

Monday, February 22 to **Wednesday**, February 24, 2021
(4 complimentary badges) \$ 5,500

ONE-DAY EXHIBIT FEE

Monday, February 22, 2021 (2 complimentary badges) \$ 3,500
 Tuesday, February 23, 2021 (2 complimentary badges) \$ 3,500
 Wednesday, February 24, 2021 (2 complimentary badges) \$ 3,500

1st Choice _____ 2nd Choice _____ 3rd Choice _____

New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

February 2021

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

PAYMENT DUE DATE & REFUND: Payment must be received upon submission of this form to secure your preferred exhibit location. Exhibit Fee is nonrefundable after December 15, 2020. If circumstances beyond our control, including, but not limited to: acts of God, governmental authority, declared war in the United States, terrorist attacks in the city in which the Conference venue is located in, curtailment of transportation either in the Conference City or in the countries/states of origin of the attendees, that prevents the conference from taking place, or other circumstances beyond our reasonable control which would make it illegal or impossible for VEITHSymposium, the Cleveland Clinic or the New York Hilton Midtown to hold the Conference, a full refund will be issued.

Contact Person _____ Company Name _____

Company Address _____ Federal Tax ID Number _____

City _____ State _____ Zip Code _____

Office Phone# _____ Fax # _____ Cell Phone # _____

E-mail Address _____

Check Amex _____ Card Number _____ Exp. Date _____

VISA MasterCard _____ Verification Code (3 or 4 digit security code on credit card) _____

Signature _____

Please list the names and individual E-mail addresses of your 2 or 4 non-clinical company representatives.

Name _____ Phone # _____ E-mail _____

Name _____ Phone # _____ E-mail _____

Name _____ Phone # _____ E-mail _____

Name _____ Phone # _____ E-mail _____

There will be a \$100 (additional) fee for onsite/walk-in registrations and/or substitutions.

Inquiries:

Steven Feld
Phone: 800-987-9314 x300 or
Cell: 917-446-9818

E-mail:
sfeld@veithsymposium.org
 Copy to
exhibits@veithsymposium.org

If paying by credit card, please return completed form with credit card information by e-mail to **sfeld@veithsymposium.org**

If paying by check, please make check payable to: **The Cleveland Clinic Educational Foundation** and mail with completed form to:

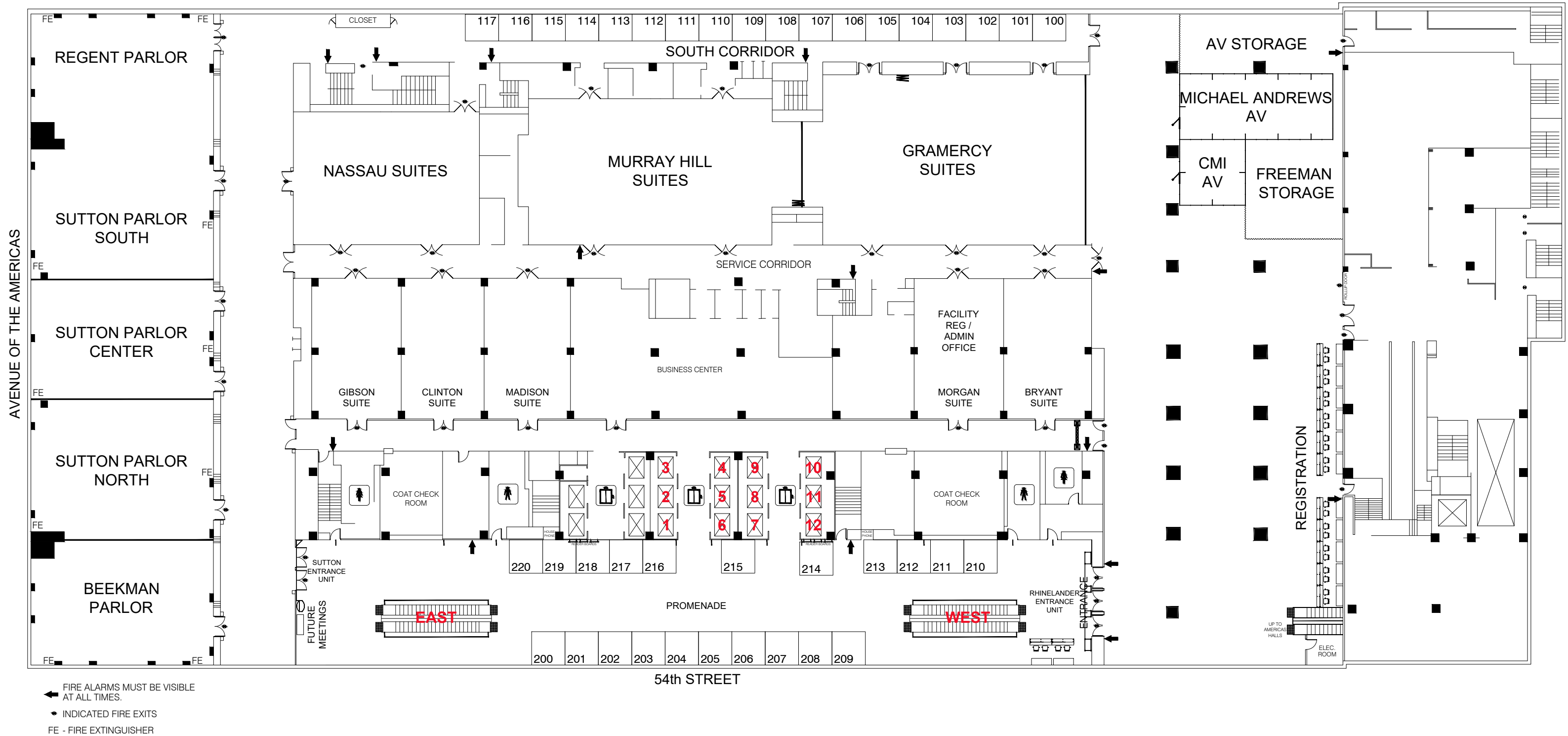
The Cleveland Clinic Educational Foundation
P.O. Box 931653
Cleveland, OH 44193-1082

If sending by overnight mail, please add 4100 West 150th Street above the City, State and Zip Code line.

VEITHsymposium/AIMsymposium/AVIDsymposium

February 22 - 27, 2021

NEW YORK HILTON MIDTOWN - 2ND FLOOR - NEW YORK, NY



FREEMAN

Disclaimer - Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimension and locations. © Copyright 2020, Freeman, all rights reserved.
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Drawing Started:
3/18/2020

Started By:
SHELLEY YOCOVELLI,
NERDS

Acct. Sales:
STEPHEN DOREY

Account Mgmt.:
ISAAC MORRIS

Revision Date:
3/20/2020

Revised By:
SHELLEY YOCOVELLI,
NERDS

Line Item:
#6210352

Scale:
CUSTOM