



Defining the Lead...

18th Annual AIMsymposium
November 17-19, 2010
Hilton New York – New York, NY

Exhibitor Lead Retrieval Order Form

Questions: support@expobadge.com Online Ordering: <https://www.expobadge.com/OMQA/?OrderCode=551824>
TEL: 1.800.490.9941 FAX: 1.714.634.9016

ExpoBadge Lead Retrieval Equipment <i>(Equipment Descriptions attached to page 2 of order form)</i>	Discount Deadline: October 15, 2010	Regular Pricing: October 16, 2010	Quantity	Total
Printer Options: <i>(All options require electricity <1 amp, 110V)</i>				
ExpoBadge All-in-One:	\$345	\$375		
Handheld Scanners: <i>(Battery operated scanners; no electricity required)</i>				
ExpoBadge Elite	\$295	\$325		
ExpoBadge Exceed	\$375	\$405		
ExpoBadge Extras:				
Delivery, Setup, and Training	\$95	\$125		
Personalized Action Codes: <i>(Up to 20 action codes specific to your needs)</i>	\$65	\$95		
Paper: Additional Roll	\$17	\$22		
USB Flash Drive:	\$100	\$125		
Federal Tax ID # 20-8676699		Grand Total:		

Company Information

EXHIBITING FIRM	BOOTH #
BILLING ADDRESS	PHONE #
CITY, STATE, ZIP	EMAIL
SHOW CONTACT	ONSITE PHONE

Payment Information

PAYMENT <input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA <input type="checkbox"/> CHECK (Make payable to ExpoBadge)		
CREDIT CARD #	EXPIRATION DATE:	SECURITY CODE:
SIGNATURE	PRINT NAME	DATE:

Terms and Conditions: *Signature denotes acceptance of all Terms and Conditions and is required prior to processing

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of \$1,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a \$100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a \$75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.






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Printer Options	Details	Leads Format
ExpoBadge All-In-One 	<p>The ExpoBadge All-In-One (AIO) is printer unit. In addition to getting your leads via paper, you will also receive your leads <i>electronically</i>. After the show closes, you will receive an email allowing you direct access to your leads file in multiple formats.</p>	Paper & Electronic
Handheld Scanners	Details	Leads Format
ExpoBadge Elite 	<p>The ExpoBadge Elite is a hand-held mag stripe reader that allows you to see your leads scanned on the display screen and is battery powered. Instant Leads technology delivers your leads instantly to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.</p>	Electronic
ExpoBadge Exceed 	<p>The ExpoBadge Exceed is a small battery operated scanner with a full color display, touch screen for easy navigation, and the ability to input notes. Instant Leads technology delivers your leads instantly to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.</p>	Electronic



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Personalized Action Codes

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Personalize your action codes to meet your specific sales needs!

ExpoBadge offers each exhibitor a complimentary list of standard action codes. Or for an additional fee you can personalize your action codes. By scanning a personalized or standard barcode after each attendee badge, you are better able to qualify your leads.

To order personalized codes, purchase online or fill out template below and select Personalized Action Codes on your order form.

Please list personalized action codes below. Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code. Type or print legibly.

<p>Standard Action Codes:</p> <ul style="list-style-type: none"> ■ ADD TO MAILING LIST ■ CURRENT CUSTOMER ■ DISTRIBUTOR ■ HAS PURCHASING AUTHORITY ■ HAVE SALES REP CALL ■ HOT LEAD! ■ INQUIRY ONLY ■ INTERESTED BUYER ■ OEM ■ PRODUCT A ■ PRODUCT B ■ PRODUCT C ■ PRODUCT D ■ PRODUCT E ■ PRODUCT F ■ SCHEDULE DEMONSTRATION ■ SEND LITERATURE ■ SEND PRICING INFO ■ VAR ■ WANTS PRESENTATION 	<p>Company Name: _____</p> <p>Show Name: _____</p> <p>Booth Number: _____</p> <p>1 _____</p> <p>2 _____</p> <p>3 _____</p> <p>4 _____</p> <p>5 _____</p> <p>6 _____</p> <p>7 _____</p> <p>8 _____</p> <p>9 _____</p> <p>10 _____</p> <p>11 _____</p> <p>12 _____</p> <p>13 _____</p> <p>14 _____</p> <p>15 _____</p> <p>16 _____</p> <p>17 _____</p> <p>18 _____</p> <p>19 _____</p> <p>20 _____</p>
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