



Guidelines and Important Dates for the November 2017

VEITHsymposium/AIMsymposium/AVIDsymposium Advertising Opportunities

1. **Due dates are firm** and are by 5:00 p.m. Eastern Standard or Daylight Savings Time. Failure to adhere to the stated due date will result in missed opportunity.
2. Payment for advertising opportunities is due at the time the order is placed. Payment not received by August 31, 2017 will result in a forfeited opportunity.
3. The deadline for advertising in the **Couse Syllabus is September 8, 2017**. No extension will be granted.
4. The deadline to receive **ALL other advertising content** for approval (whether for the conference, Freeman, Frontline, etc.) **is October 6, 2017**. Content must be approved by jsimpson@veithsymposium.org by this date. Failure to submit content for approval by this date will result in a forfeited opportunity.
5. All graphic orders must be placed with Freeman no later than October 12, 2017. Failure to submit by this date will result in surcharges.
6. Congress bag inserts must be received by Freeman no later than Wednesday, November 8, 2017. Please contact jsimpson@veithsymposium.org for complimentary shipment label.

Hilton Revolving Door (Hotel Lobby Entrance – 6th Avenue)

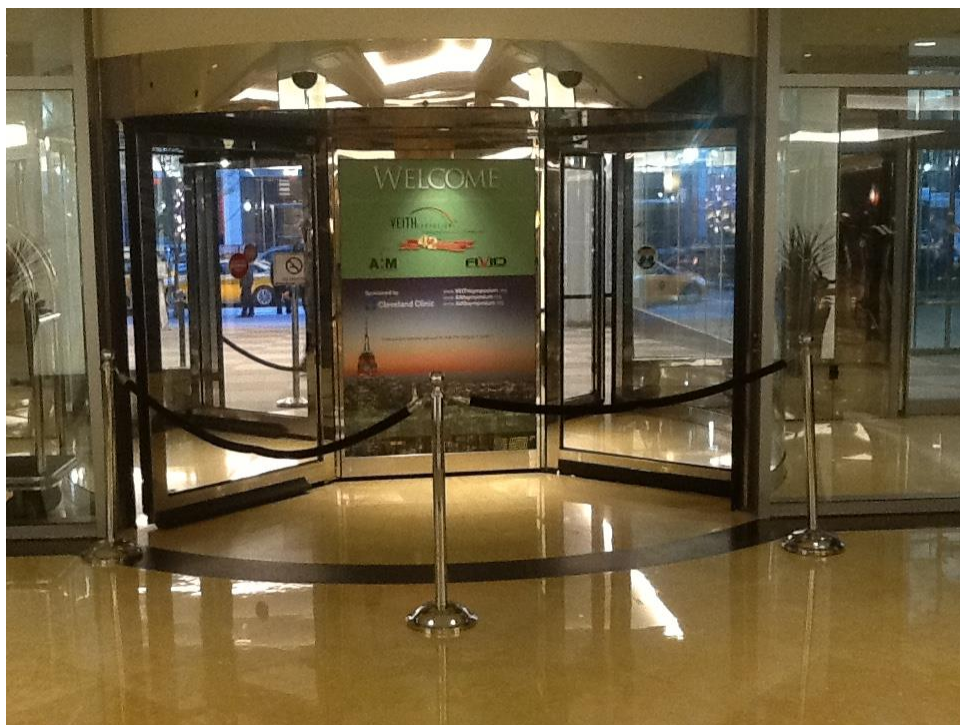
Quantity: **1 PANEL AVAILABLE**

Dimensions: 41 ¼” W x 76” H

Cost: \$10,000 each Panel; includes Freeman printing and installation labor; does not include graphic design.

See [Freeman exhibitor](#) kit for placing order. Must place order to Freeman no later than 10/12/17. **Orders received after 10/12 are subject to a surcharge.**

Content must be approved by October 6, 2017. Please submit to jsimpson@veithsymposium.org.



Hilton Revolving Door (Rear Lobby Garage Entrance – 53rd / 54th Streets)

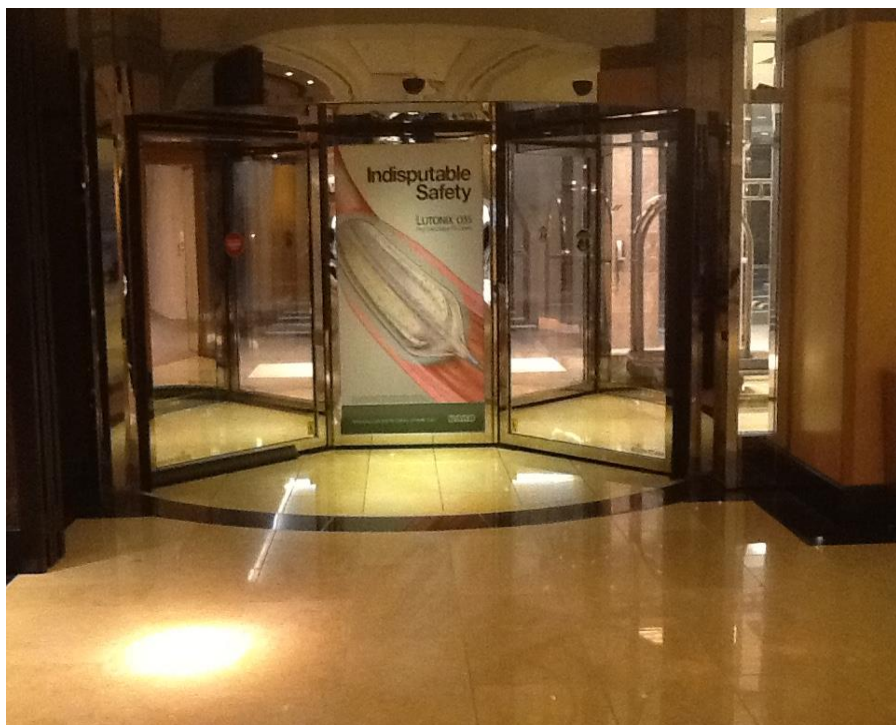
Quantity: 1 Panel Available

Dimensions: 41 ¼" W x 76" H

Cost: \$10,000 each Panel; includes Freeman printing and installation labor; does not include graphic design.

See [Freeman exhibitor](#) kit for placing order. Must place order to Freeman no later than 10/12/17. **Orders received after 10/12 are subject to a surcharge.**

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Hilton Lobby Light Box (Hotel Lobby Entrance - 6th Avenue)

Quantity: 4 Side Panels Available (Back Lit)

Dimensions: 32 ½" W x 92" H (each Panel)

Cost: \$10,000 each Panel; includes Freeman printing and installation labor; does not include graphic design.

Note: The Light Box on the right has a fire alarm pull station (as pictured) and a high strobe on the opposite Panel (facing Minus 5). These two Panels are \$9,000 each; includes Freeman printing and installation labor; does not include graphic design.

See [Freeman exhibitor](#) kit for placing order. Must place order to Freeman no later than 10/12/17. **Orders received after 10/12 are subject to a surcharge.**

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Escalator Strip

THIS OPPORTUNITY IS NOT CURRENTLY AVAILABLE

Quantity: 5

Dimensions: 12" W x 36' L (subject to trimming, best used as step and repeat)

Cost:



Elevator Doors – 2nd Floor

Quantity: Doors 4, 6 and 12 are available. Each door has 2 Clings.

Dimensions: 21 ½" W x 80 ½" H (each Cling)

Cost: \$1,000 per Door; includes Freeman printing and installation labor; does not include graphic design.

See Floor Plans at end of document for door selection. Doors 2, 5, 8 and 11 are reserved for VEITHsymposium.

See [Freeman exhibitor](#) kit for placing order. Must place order to Freeman no later than 10/12/17. **Orders received after 10/12, are subject to a surcharge.**

Content must be approved by jsimpson@veithsymposium.org by 10/6/17.



Elevator Doors – 3rd Floor

Quantity: Doors 4 and 12 are available. Each door has 2 Clings.

Dimensions: 21 ½” W x 80 ½” H (each Cling)

Cost: \$1,000 per Door; includes Freeman printing and installation labor; does not include graphic design.

See Floor Plans at end of document for door selection. Doors 2, 5, 8 and 11 are reserved for VEITHsymposium.

See [Freeman exhibitor](#) kit for placing order. Must place order to Freeman no later than 10/12/17. **Orders received after 10/12, are subject to a surcharge.**

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Charging Station – Backlit with Company Graphics (2nd and 3rd Floors)

Quantity: 1 Available for 3rd floor placement.
4 Panels each Station

Dimensions: 22” W x 41” H (each Panel)

Cost: \$7,500 each Station; includes Freeman printing and installation labor; does not include graphic design.

See [Freeman exhibitor](#) kit for placing order. Must place order to Freeman no later than 10/12/17. **Orders received after 10/12 are subject to a surcharge.**

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Column Wraps (Rhineland Gallery/Registration Area – 2nd Floor)

Quantity: 7 Columns (4 single sided Panels per Column)

Dimensions: Each panel is 54 3/8" W x 87" H

Cost: \$2,000 per Column; includes Freeman printing and installation labor; does not include graphic design.

See Floor Plans at end of document for Column Wrap selection. Columns 1 and 5 are not available.

See [Freeman exhibitor](#) kit for placing order. Must place order to Freeman no later than 10/12/17. **Orders received after 10/12 are subject to a surcharge.**

Content must be approved by jsimpson@veithsymposium.org by 10/6/17.



Stand Alone Graphics/Meter Board

Quantity: 3 per Company

Dimensions: 38" W x 87" H – double or single sided.

Cost: \$500 single sided; includes Freeman printing and installation labor; does not include graphic design.

\$675 double sided; includes Freeman printing and installation labor; does not include graphic design.

See [Freeman exhibitor](#) kit for placing order. Must place order to Freeman no later than 10/12/17. **Orders received after 10/12 are subject to a surcharge.**

Content must be approved by jsimpson@veithsymposium.org by 10/6/17.



Page Insert in Electronic VEITHsymposium Course Syllabus

Available to companies hosting non-CME activities.

Quantity: 7 Available

Cost: \$1,500 – 1 page
 \$2,500 – 2 pages
 \$3,000 – 3 pages

* VEITHsymposium reserves the right to sell space or print on single side not purchased.

8.5 x 11 high resolution PDF document - Prepare the document with company name only, NO LOGOS. The content must include the statement **This is a non-CME activity**. Product advertisements will not be accepted.

Content placed in the course syllabus will be added to the Non-CME section of the web and mobile web sites at no additional cost.

Content not placed in the course syllabus can be added to the Non-CME section of the web and mobile web sites and are subject to the same rules as content placed in the course syllabus. **Cost: \$1,500.**

Content must be approved by jsimpson@veithsymposium.org by September 8, 2017.



Tuesday - Saturday, November 17-21, 2015

VEITH
 VASCULAR ENDOVASCULAR ISSUES TECHNIQUES HORIZONS

Symposium Chairman
 Frank J. Veith, MD

Symposium Co-Chairmen
 Enrico Ascher, MD
 Kenneth Ouriel, MD, MBA
 Daniel G. Clair, MD

Sponsored by
 Cleveland Clinic

Hilton

SVS

www.VEITHsymposium.org



Page Insert in Electronic AIMsymposium Course Syllabus

Available to companies hosting non-CME activities.

Quantity: 10

Cost: \$1,000 – 1 page
 \$1,500 – 2 pages
 \$ 500 – 3 pages

8.5 x 11 high resolution PDF document - Prepare the document with company name only, NO LOGOS. The content must include the statement **This is a non-CME activity**. Product advertisements will not be accepted.

Content must be approved by jsimpson@veithsymposium.org by September 8, 2017.



Advanced
Interventional
Management

Monday - Thursday, November 16-19, 2015

23rd Symposium on Current
Issues and New Techniques
in Interventional Radiology and
Endovascular Therapy

Symposium Chairman Jacob Cynamon, MD	Executive Committee Curtis W. Bakal, MD, MPH
Symposium Co-Chairmen Allen L. Brook, MD Frank J. Veith, MD	Michael D. Drake, MD Ziv J. Haskal, MD Barry T. Katzen, MD

Sponsored by

 Cleveland Clinic

 Hilton

www.AIMsymposium.org

Page Insert in Electronic AVIDsymposium Course Syllabus


Available to companies hosting non-CME activities.

Quantity: 10

Cost: \$1,000 – 1 page
 \$1,500 – 2 pages
 \$ 500 – 3 pages

8.5 x 11 high resolution PDF document - Prepare the document with company name only, NO LOGOS. The content must include the statement **This is a non-CME activity**. Product advertisements will not be accepted.

Content must be approved by jsimpson@veithsymposium.org by September 8, 2017.



Friday - Saturday, November 20-21, 2015

26th Symposium & Workshops
 on Management and Clinical Issues

Symposium Chair
 George K. Serrafino, M.D., RF¹, EFVU
 Natalia A. Marks, MD, RF¹, RFV1

Symposium Co-Chair
 Nicole LaRimpotias, BSc (Med), PhD, DIC, RF¹
 Laurence Needham, MD
 Frank J. Veith, MD

Honorary Chair
 Anne M. Jones, RN, BSN, RF¹, EDMS, EFVU, FRCMS

PRE-SYMPOSIUM
 ULTRASOUND
 STUDENTS
 COURSE
 THURSDAY
 NOV. 19, 2015

Sponsored by
Cleveland Clinic
Hilton

www.AVIDsymposium.org

E-Blasts

Available only to companies exhibiting at VEITHsymposium, AIMsymposium and/or AVIDsymposium.

Quantity: 7 Available (limited to 1 e-blast per company)

Cost: \$1,000

E-blasts will be sent October 23 through November 18, 2017.

Content must be approved by jsimpson@veithsymposium.org by October 13, 2017.

Hotel Door Drops

Quantity: 9 available at each Hotel (Hilton and Sheraton)

Opportunity Fee: \$500 per Hotel plus hotel charges.

Content must be approved by jsimpson@veithsymposium.org by 10/6/17.

Hotel Door Drop Instructions

Upon approval, hotel will be notified and you will submit order form directly to hotels. Contact hotels for quantities, ordering form, and shipping instructions.

HILTON:

Room Drop under the door: \$1.50 per item/piece

Room Drop inside the room: \$2.50 per item/piece

Room Drop hang on the door: \$1.50 per item/piece

Cross referencing of convention attendees with customer list: \$0.50 per name

Hotel Contact: Victor Wilson – Victor.Wilson@hilton.com

SHERATON:

Room Drop under the door: \$1.87 per item

Room Drop in the room: \$2.18 per item

Room Drop in the room (gift box/bag): \$3:07 per item

Hotel Contact: Lisa Chambers – Lisa.Chambers@sheraton.com

Congress Bag Inserts

Quantity: 8

Cost: \$1,500 per insert (approximately 2,000 bags). Includes Freeman shipping/handling charges.

This opportunity is also available to companies participating in AIMsymposium and AVIDsymposium.

Quantity: 10 AIMsymposium
10 AVIDsymposium

Cost: \$350 each meeting (approximately 400 bags). Includes Freeman shipping/handling charges.

Content must be approved by jsimpson@veithsymposium.org by October 6, 2017.

Upon approval, ship items for receipt no later than November 8, 2017 to:

FREEMAN

ATTENTION REGISTRATION – RHINELANDER GALLERY, 2ND FLOOR
VEITHsymposium/AIMsymposium/AVIDsymposium 2017
1 Railroad Place
Maspeth, NY 11378

Affix copy of your insert to outside of box for easy identification. E-mail copy of insert to jsimpson@veithsymposium.org at the time your order is shipped.

Onsite Daily Newspaper Advertising

Quantity: Set by Frontline Medical Communications, Inc.

Cost: Set by Frontline Medical Communications, Inc.

Content must be approved by jsimpson@veithsymposium.org prior to due dates set by Frontline Medical Communications, Inc., publisher of the VEITHsymposium Daily Newspaper.

For additional information please contact:

Mark Branca

Office: 973-290-8246

Mobile: 203-832-4005

E-mail: mbranca@frontlinemedcom.com



Wednesday
Schedule of Events
 8:00am - 9:00am Registration
 9:00am - 10:00am Breakfast
 10:00am - 11:00am Keynote
 11:00am - 12:00pm Lunch
 12:00pm - 1:00pm Break
 1:00pm - 2:00pm Session
 2:00pm - 3:00pm Session
 3:00pm - 4:00pm Session
 4:00pm - 5:00pm Session
 5:00pm - 6:00pm Dinner
 6:00pm - 7:00pm Entertainment
 7:00pm - 8:00pm Entertainment
 8:00pm - 9:00pm Entertainment
 9:00pm - 10:00pm Entertainment
 10:00pm - 11:00pm Entertainment
 11:00pm - 12:00am Entertainment

Welcome to the 2011 VEITH Symposium
 Welcome to the 2011 VEITH Symposium, the premier event in the field of vascular medicine. This year's theme is "Advancing the Frontiers of Vascular Medicine." The symposium will feature a variety of educational sessions, including keynote addresses, plenary sessions, and interactive workshops. The event will be held at the Ritz-Carlton, New York City, from November 16-20, 2011. We are pleased to have you here and hope you will enjoy the symposium and the city of New York.

Take Time to Tour New York
 New York City is a vibrant and exciting city with a rich history and culture. There are many things to see and do in New York City, from the Statue of Liberty to the Empire State Building. We encourage you to take time to explore the city during your stay. There are many tours available, including walking tours, bus tours, and boat tours. You can also visit the many museums and galleries in the city. We hope you will have a great time in New York City and that you will take home many memories.

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Hotel Elevator Video – THIS OPPORTUNITY IS NOT CURRENTLY AVAILABLE.

This opportunity is available to only one company. Video will be posed in all hotel elevators, within the limits and at the discretion of the hotel.

Quantity: 1

Cost: \$2,500 + hotel charges

Content must be approved by jsimpson@veithsymposium.org by 10/6/17.

Once approved by VEITHsymposium, please contact Victor Wilson – Victor.Wilson@hilton.com to order.

Video must be produced in wide screen format; 16:9 ratio

Image size 6 5/8 wide by 3 1/2

TV Screen Size 8 3/8 wide by 6/14 tall

Video Image has a border

